



John J. Upchurch

Principal

Upchurch Watson White & Max Mediation Group

John Upchurch was elected as the youngest Circuit Judge in Florida history in 1976, serving as Chief Judge of the 7th Judicial Circuit beginning in 1979. He received the “Most Outstanding Jurist” award from The Florida Bar in 1981. He was appointed by the Supreme Court of Florida as a charter member of the Supreme Court Committee on Mediation and Arbitration in 1989 and to the Panel of Distinguished Neutrals of the Center for Public Resources in 1993. In 2005, he was selected for membership in the Academy of Court Appointed Masters, the only national organization for special masters. He was inducted by The International Who’s Who of Commercial Mediation in 2012.

Following his service on the bench, Mr. Upchurch served as president and managing partner of Cobb Cole & Bell of Daytona Beach, before founding the mediation firm, Upchurch Watson White & Max, in 1996.

Professional Education and Qualifications

- J.D. University of Florida Levin College of Law
- The National Judicial College, Basic and Advanced Programs
- Harvard University Law School, Negotiations Program
- Florida Supreme Court Certified Circuit Civil Mediator
- Certified U.S. District Court Mediator, Middle District of Florida
- Certified Appellate Mediator, Supreme Court of Florida
- Certified E-Discovery Specialist, Association of Certified E-Discovery Specialists (ACEDS)

Memberships, Professional and Civic Associations

- Founding Fellow, American College of Civil Trial Mediators
- Diplomate, Florida Association of Professional Mediators
- Distinguished Fellow, International Academy of Mediators
- CPR / Georgetown Commission on Ethics and Standards of Practice in ADR
- Fellow, Academy of Court Appointed Masters
- Contributing Author, “Product Liability Disputes” Legal Disputes, (Little, Brown, 1996). (Winner of the CPR Book Prize, given annually to the best book published in the field of dispute resolution.)
- Contributing Author, “Alternative Dispute Resolution” The Florida Healthcare Professional’s Medico-Legal Guide, (D.C. Press, 2003)
- Author, “Preparation for and Presentation during Alternative Dispute Resolution” Alternative Dispute Resolution, The Litigator’s Handbook (ABA Section of Litigation, 2000.)
- Presentations (partial listing): ABA Section of Dispute Resolution, CPR Institute for Dispute Resolution, The Florida Bar, Florida Academy of Trial Lawyers, Defense Research Institute.



Case Manager Information

For the most current information and to coordinate or schedule, contact John Upchurch's case manager:

Mary Lou Struble

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Contact Information

Office Locations:

- ◆ Daytona Beach, FL
- ◆ Maitland, FL
- ◆ Jacksonville, FL
- ◆ Miami, FL
- ◆ Birmingham, AL

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Areas of Practice

- Tort / Products Liability
- Bad Faith
- Complex Commercial Litigation
- Construction Defect Litigation
- Health Law
- Professional Malpractice
- E-Discovery Neutral

Rated Super Lawyer 2007 – 2012

